ACADEMIC CURRICULAR PLAN 20 - 20

Name of the College : K.R.K. Degree College. Name of the Department : .....

Name of the Lecturer : 2023-24. Class : ..... Year : ..... Paper : .....

Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided /Taught	Curricular Activity				Co-Curricular Activity				Remarks
				Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
Dec 4	4	భక్తి కవిత్వం పరిచయం			4							
JAN. 1WK.	4.	ఆవశ్యకత ప్రయోజనాలు.			4							
JAN 2WK.	4.	శతక వాఙ్మయం.			4							
JAN 3WK		సంకీర్తన సాహిత్యం.			— 4							
JAN 4WK.	4.	పదం - వాక్యం. II Unit - II										
Feb. IWK.	4.	అనువాద రచన. కిర్తనలు, ఆవశ్యకత.			4							
Feb 2WK.	4.	అనువాద - రీతులు. సమస్యలు.			4							

Feb							
4 WK	4.	అనువాద సమస్యలు.			4		
		అభ్యసనం.					
March	4	పత్రికారచన III Unit			4		
I WK.		వార్తారచన - సంపాదకీయ.					
		సమీక్షలు.					
II WK.	4.	ప్రకటనలు.			4		
III WK.	4.	ఫీచర్ రచన.					
		మరికొన్ని విశేషాలు.					
IV WK.	4.	IV తెలుగు వ్యాసరచన.			4		
		వ్యాసం - నిర్వచనం					
		లక్షణాలు.					
April	4	పాఠ్యాంశం - సమీక్ష.			4		
I WK.							
II WK		ధారావాహిక రచన.					
		V తెలుగు లిపి - పరిచయం.			4		
III WK		ముగింపు.					

IQAC CO-ORDINATOR
K.R.K. Govt. Degree College
ADDANKI-523 201

II Arts

II Semester - 2023

1-3-23
10-7-23

April - 2023

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English CLASS :.

SUBJECT : English SEMESTER: PAPER :

MONTH :

S.NO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE
	1	00		Study Material								
	2	02	Ode to the West Wind. By P.B. Shelley		Reading	02	Yes	—	—	—	—	—
	3	03	Florence Nightingale	Study Material	Reading	02	yes	-	Seminar	01	—	—
	4	04	The Charge of the Light Brigade	Study Material	Reading	02	yes		Exercise Question	02	—	
	5	04	Skimming	Study Material	Writing	02	yes		Practice	02		

13

Dr. S. Da
Lecturer

V. [illegible]

II. A & H
II Semester - 2023

1-3-23
10-7-23

May -

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:

PAPER :

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
1	04	Scanning	Study Material	Exam on model	02	Yes		Exam	02	Yes	—	—
		Summer vacation from - 8-05-2023 to 5-06-2023										
		College reopens on - 6.6.2023.										
	04											

College reopens on 6-6-2023 - (Tuesday)

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

I Arts
II Semester 2023-

1-3-2023
12-7-23

JUNE-2023

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:
PAPER :

SNO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT 'ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNAT DATE
	1	00	College Reopens on -		6-6-23.							
	2	03	The night Train at Deoli	Study Material	Reading	02	yes	-	Essay	01	yes	—
	3	04	Epigraph	Study Material	Vocabulary Speech	02	yes	-	Reading Skill	02	yes	—
	4	04	Note making	Material	Writing method on methods	02	yes	—	Writing Strategies	02	yes	—
	5	04	The Coromandel Express	Material	Essay writing Question answer	02	yes	—	Expressing Ideas Note-making Appreciate minutes	02	yes	—

15

Dr. S. Das
Lecturer

I Arts - BBA. BCom(CA)
II Semester - 2023

1-3-2023
10-7-2023

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

July -2023

ANNEXURE - 1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :
SEMESTER:
PAPER :

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
1	04	An Astrologer's day	Material	Reading	02	yes	—	curriculum vitae & Resume Models	02	yes	—	—
2	01	letter Writing & E-Correspondence	Models Exercise	Writing	01	yes	—	—	—	—	—	—

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English CLASS :.

SUBJECT : English SEMESTER: PAPER :

MONTH :

S.NO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNA DATE
			I Semester - 7-8-2023 class work starts. Single Major - NEP 2020 closure - 6-11-2023									

I Mid - 3rd Week Sept -'23

II Mid - 2nd Week - Oct - 23

Dr. S. Da

Lecturer

I Semester - I Arts 2023 BA. B.Com(CA).

class work Commencement - 7-8-2023

closure 6-11-2023

Presented with

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

August-'23

ANNEXURE - 1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT English
SUBJECT English
MONTH August-2023

CLASS :: I Arts I BA. B.Com(CA)
SEMESTER: I.
PAPER : I

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
1	03	Introduction on listening skill and types, the	Material	Speaking	02	yes	—	Speaking Exercise	01	yes	—	—
2	04	Hearing Skills	Exercise	listening Practice	02	yes	—	Group Discussion	02	Yes	—	—
3	03	Types of listening	Material	Songs & speech & audio	02	yes	—	Assignment	01	yes	—	—
4	03	Barriers to listening	Material	Speaking	02	yes	—	Speaking	01	yes		
5	02	Effective Listening	Material	Reading	02	yes	—	—	—	—	—	—

15

I Mid — IV 3rd Week - Sept '23

II Mid — IIIrd week — Oct-'23

Sem End - 29-11-'23

Hon.
Thes
Fri Sat

Dr.S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

II I Semester – 2023

7-8-23
6-11-23

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - 1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

August-'23

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:
PAPER :

SNO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT 'ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE
	1	03	Speaking Skills	Study Material	Pronunciation	02	yes	–	Power Sound Practice	01	yes	–
	2	04	Consonants	Material	Speaking	02	yes	–	Consonant Tools	02	yes	–
	3	03	Word accent	Material	Speaking	02	yes	–	Syllable	01	yes	–
	4	03	Word Stress	Material	Reading	02	yes		Marking Stress	01	yes	–
	5	02	Intonations	Study Material	Speaking	01	yes		Rhythm and pronunciation	01	yes	–

15

Dr. S. Das
Lecturer

I Semester – 23

7 – 3 – 23
6 – 11 – 23

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE 1

FORMAT FOR CURRICULAR PLAN – LECTURER WISE

Sept – 1 – 2

DEPARTMENT English

SUBJECT English

YEAR

CLASS

SEMESTER

PAPER

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201
Bapatla Dist.

I Semester - 23 IBA B.com(CA)

7-8-23
6-11-23

Oct - '23

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English CLASS :.

SUBJECT : English SEMESTER: PAPER :

MONTH :

SNO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT 'ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NO ALTERN DAT
	1	04	Transformation of sentences	Material	Writing	02	yes	—	Voices	02	yes	—
	2	04	Reported Speech	Material	Writing	02	yes	—	Degrees	02	yes	
	3	04	Error correction	Material	Writing	02	yes	—	Punctuation	02	yes	
	4	04	Paragraph Writing	Material	Writing	02	yes	—	Soft Skills	02	yes	
	5	02	Speech - attitude Emotion intelligency	Material	Listening Specific	01	yes		Inter Personal Skill	01	yes	

18

II Unit —
14th week

Dr. S. D
Lecture

V. Jyothi

I Semester -23.

I BA B.com(A).

7-8-23
6-11-23

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - 1

Nov.

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:
PAPER :

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
1	02	Emotional Intelligence and Yes, We can	Nature Study Material	Writing	01	yes	—	Telephone Etiquette	01	yes	—	~
2	01	Assignment on Speech analysis collocations verbs, Nouns etc	—		01							
	03											

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI-523 201.
Bapatla Dist.

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English CLASS :.

SUBJECT : English SEMESTER: PAPER :

MONTH :

S.NO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT 'ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF N ALTER DA

Dr. S. [illegible]

Lectur[illegible]

II Sciences -
III Semester - 2023
MPCs, B2C

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

August-23

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:

PAPER :

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
1	03	University Model Question Paper	Physical copy handouts	Reading	01	yes	—	Tryst Word Meanings in Italy	02	yes	—	—
2	04	Tryst with destiny	Material	Listening	02	yes	—	Reading with Pronunciation	02	yes	—	—
3	03	Greetings & Instructions	Material	Writing	02	yes		Reading	01	yes	—	—
4	04	Yes, we can	Material Reading	Writing	02	yes		Question answers	02	yes	—	—
5	03	A Leader should Know tions to manage failure	Material Additional speech	Reading	02	yes		Seminar on the Lesson	01			
	17											

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

III Sem Syllabus

Sept - 203

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:

PAPER :

S.N O	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NO ALTERN DAT
	1	01	Requests	Material	Seminar	01	Yes	—	—	—	—	—
	2	04	Nelson Mandela's Interview with King	Material	Speaking	02	yes	—	asking giving information	02	—	—
	3	04	Agreeing and disagreeing	Study Material	Exercise	02	yes	—	TATA's interview	02	—	—
	4	04	Conversation	Co operative method	Speaking	02	yes	—	Dialogue writing	02	—	—
	5	04	Giving instructions	Material	Speaking	02	yes		asking for information	02	—	—
		17										

Dr. S. I
Lectur

October -23

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - 1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT English
SUBJECT English
MONTH

CLASS :.
SEMESTER:
PAPER :

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
1	04	you have got to find what you ~~Heart~~ love	Study Material	Speaking	02	yes	—	Debates Discipline	02	yes	—	—
2	04	Role play	co operate	Speaking	02	yes	—	Discipline	02	yes	—	—
3	04	Advantage of Role play	With Material	Writing	02	yes	—	Steps	02	yes	—	—
4	04	Results	Material	Writing	02		—	polite State	02	yes	—	—
5	02	Slip Test	on Self introduction	Writing	01	yes	—	Dialogue Writing	02	yes	—	—
	18											

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201
Bapatla Dist.

III Sem - Sciences

6-11-23

NOV - 2023

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :
SEMESTER:

PAPER :

S.NO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NO ALTERN DAT
	1	02	Assignments on yes, we can	Study Material	Unity	01	yes	—	Speak up on APJ Abdul Kalam	01	yes	—
	2	01	Seminar from prose	Study Material Supplied	Speak up	01	yes	—	—	—	—	
		03										

Dr. S. D
Lecture

K.R.K. Govt. Degree C
ADDANKI - 523
Bapatla Dist.

4th cycle

2023 – 2028

NOV-24-2023 to NOV-28

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - 1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH :

CLASS :.
SEMESTER:

PAPER :

A.K.C. Ongole

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
		II Semester class work Starts from 27-12-2023 – April – 2024.										

II Semester classes

I Bsc - Hon - Botany –

I Bsc I Naits

Time-Table – Mon – I^st hour

Tues – IV hour

Wed – Nil No class

Thurs – II hour

Friday – No class

Sat – II hour

Dr. S. Dass
Lecturer

V. [illegible]
Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201,
Bapatla Dist.

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH 27. December 2023

CLASS :. I BSc. Bot & Maths
SEMESTER: II
PAPER : II

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
IV	01	Introduction on Tennyson's "Ulysses"	Study material	Ready		yes	—	Ready	—	yes	—	

Syllabus Reloaded

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

January 2024.

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH : January 2024

CLASS :. BSc - MPCs, BZC
SEMESTER: II
PAPER I

Total Hour - 18

S.NO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTER DA
	I	04	Introduction on Poem Ulysses	About myself	Speaking	02	yes	—	vocabulary	02	yes	—
	II	04	Ulysses	Material Text	Ready to read	02	yes	—	vocabulary	02	yes	—
	III	04	Ulysses	Reading Notes	Writing	02	yes	—	vocabulary	02	yes	—
	IV	04	Conversion of Words	Material	word formation	02	yes	—	Nouns to verb exercise	02	yes	—
	V	02	Conversion	Material	word formation	01	yes		verbs to nouns	01	yes	

18 hours

Monday — I
Tues — IV
Thurs — II
Sat — II
} 4 hours.

Dr. S.

Principal
K.R.K. Govt. Degree C
ADDANKI - 523
Bapatla Dist.

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - 1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH : Feb 2024

CLASS :. BSc - MPC, BZC.
SEMESTER: II
PAPER : II

Total classes - 16

HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
			ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
02	Word Conversion	Material	Abbrev and prefix	01	yes	—	Quiz	01	yes	—	—
03	One words Substitution	Material	Writing	02	yes	—	Phrasal Class	01	yes	—	—
04	Collocation	Material	Writing	02	yes	—	Exercise	02	yes	—	—
04	Mid Exams 19,20,21. MON,TUE,Wed	—								—	—
03	Florence Nightingale	Material	Reading	02	yes		Skimming & Scanning	01	yes	—	—
16											

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE - I

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT :English
SUBJECT : English
MONTH : March 2024

CLASS :: I BSc, BZC, MPCS
SEMESTER: II
PAPER II:

S.NO	WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT 'ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NO ALTERN DATE
1	01	01	Nonfiction Train at Deoli	Nature	Writing	01	yes	—			—	
2	02	03	Nonfiction-Train at Deoli	Nature	Reading	02	yes		Exercise	01	—	
	03	04	Stopping by woods on a Snowy Evening	Nature	Reading	02	yes	—	Exercise on poem	02	—	
	04	04	Reading Comprehension	Nature	Writing	02	yes		Exercise	02	—	
	05	04	Note making	Nature	Writing	02	yes		Taking	02	—	

Mon – I
Tues – IV
Thurs – II
Sat – II

2 – (1) SS
4, 6, 7, (9) – 03
11, 12, 14, 16 – 04
18, 19 21, 23 – 04
25, 26, 28, 30 – 04

Dr. S.
Lectu

K.R.K.GOVERNMENT DEGREE COLLEGE, ADDANKI, PRAKASAM (DT)

(Accredited by the NAAC with "B" grade)

ANNEXURE -1

FORMAT FOR CURRICULAR PLAN -- LECTURER WISE

DEPARTMENT English
SUBJECT English
MONTH April 2024

CLASS : I BSc B2c & MPCs.
SEMESTER: II
PAPER : II

WEEK	HOURS AVAILABLE	SYLLABUS TOPIC	ADDITIONAL INPUT/VALUE ADDITION	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				REMARKS
				ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	ACTIVITY	HOURS ALLOTTED	WHETHER CONDUCTED	IF NOT ALTERNATE DATE	
I	04	Nisut of the Script	Material	Ready	02	Yes	—	Unity	02	Yes	—	—
	03	Expansion Technology	Material	Ready	02	yes		Essay	01	yes	—	—
				Unity	02	yes		Book	02	yes	—	—
	04	Notices, Agenda, Notices						CV				—
								Essay	02	yes	—	
IV	04	An Address	Material	Ready	02	yes		Resume				—
V	02	Unity letter and E. correspondence	Material	Unity	01	yes		Essay	01	yes	—	

MON — I
TUES — IV
THUR — II
Sat — II

I st week — 1, 2, 4, 6 — 04
II week — 8, 9, 11, 13, 15 — 05
III week — 15, 16, 18, 20, — 04
IV week — 22, 23, 25, 27 — 04
V week — 29, 30 — 02

Dr. S. Dass
Lecturer

Principal
K.R.K. Govt. Degree College
ADDANKI - 523 201.
Bapatla Dist.

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College

Name of the Department : Commerce

Name of the Lecturer : M. Ramadhara Rao

Class : B.Com Year : II, III Year Sem. Paper : Business Statistics

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
	August III IV	10	unit-1: Introduction to statistics: Definition, Importance, Characteristics and limitations of statistics - classification and Tabulation - Frequency Distribution Table - Diagram and graphic presentation of Data (including problems)		Lecture	9			class test	1	Yes		
	Sept-I II, III	15	unit-2: Measures of Central Tendency: Types of Averages - qualities of good Average - mean, Median mode and Median based Averages - Geometric Mean - Harmonic Mean (including problems)		Lecture	14			Assignment	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Department : Commerce
Name of the Lecturer : M. Gangadhara Rao
Class : B.Com. III Year : III Year Paper : Business Statistics

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
	Sept. III & IV	10	Unit-3: Measure of Dispersion meaning and properties of Dispersion - Absolute and Relative measures - Types of Dispersion: Range, Quartile Deviation (Semi-Inter Quartile Range) - mean Deviation - Standard Deviation - coefficient of Variations (including problems)		Lecture	9			Skipping	1	Yes		
	Oct. I, II, III	12	Unit-4: Skewness and Kurtosis Measures of Skewness: Absolute and Relative measures Co-efficient of Skewness: Karl Pearson's, Bowley's and Kelly's - Kurtosis: Meso Kurtosis, Platy Kurtosis and Lepto Kurtosis (including problems)		Lecture	11			Quiz	1	Yes		

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Gangadhara Rao

S. No.	Month & Week	Hours available	Syllabus / Topic
	Oct. IV to Nov. I & II	12	Unit-5: Measures of Meaning and use of Types of correlation correlation coefficient Karl Pearson's (including pro

M. Gangadhara Rao

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : Govt. Degree College, DDANKI

Name of the Department : Statistics

Name of the Lecturer : M. Gangadhara Rao

Class : B.Sc. Stat. Year : II Year Paper : Statistical Methods

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
	Oct-IV to Nov-II	12	Unit-V- Measures of Relation: Meaning and use of correlation- Types of correlation - Karl Pearson's correlation coefficient - Probable Error - Spearman's Rank correlation (Including Problems)		Lecturing	11			Interruption	1	Yes		

M. Gangadhara Rao

Principal
Govt. Degree College
DDANKI 523 201.
Bapatla Dist.

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College Name of the Department : Commerce

Name of the Lecturer : M. Srinivas Reddy Class : B.Com Year : 3rd Year Paper : Business Regulation

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
	August 5, 11, 12	10	Unit-I: Business Concept, meaning, features, stages of development of business and importance of business, Classification of business activities meaning, characteristics, Importance and objectives of Business Organisation. Difference between Industry, Commerce and Business Profession, profession, Business and their Characteristics		Lecturing	9			Class test	1			
	Sept 8, 11, 18	10	Unit-II: Promotion of Business Considerations in Establishing New Business, Qualities of a Successful Businessman,		Lecturing	9			Assignment	1			

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College Name of the Department : Commerce

Name of the Lecturer : M. Srinivas Reddy Class : B.Com Year : 3rd Year Paper : Business Regulation

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
			Forms of Business Organisation - Sole proprietorship, Joint Stock Companies, Co-operatives, and their characteristics, Comparing of Co-operatives and their characteristics, relative merits and demerits, Distinction between private and public company, Concept of one person company.										
	September 5th week, October 1st	10	Module 3 - Plant location and Lay out. Meaning, Importance, Factors affecting plant location, plant lay out - meaning objectives & importance, Types of lay out, Factors affecting lay out with at business unit, Criteria for		Lecturing	9			Assignment	1			

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.R.G. Govt. Degree College
Name of the Lecturer : M. Gangadhara Rao

Name of the Department : Computers
Class : B.Com Year : I, II, III Paper : Business Analytics

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			Measuring the size and factors affecting the size, optimum size and factors determining the optimum size.										
	October 1st to 3rd week	11	Unit-II: meaning, characteristics, objectives, Scope, types and kinds of business combination, Rationalization, meaning, characteristics, objectives, principles, merits and demerits, Difference between Rationalization and Nationalization		Learning	10			Quiz	1			
	1st week of November to 3rd week	11	Unit-V: Computer Technology: - History of computers, Evolution of computer, Block diagram, Generations of computers, Internet of things - Internet Policy - Internet Security, Internet										

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			service providers, Types of Network, IP, Domain name service, Domain name services, application, Internet and social Implications, Network and Security concepts - Cybercrime, Assurance, Functionality, Cryptography - Symmetric and Asymmetric Malware, Firewalls, Fraud Technology, privacy and data protection.		Learning	10			Quiz	1			

M. Gangadhara Rao

K.R.R.G. Govt. Degree College
DDANKI - 523 201
Bapatla Dist.

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.I.S. Hindu Degree College
Name of the Lecturer : M. Sreenivasulu Reddy
Name of the Department : Commerce
Class : B.Com Year : II and III Sem Paper : Cost Management

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
	December 3, 4th week	15	unit-I: Introduction Cost Accounting - Distinction between - objectives - functions - scope - advantages and limitations - management accounting - features - objectives - functions - Elements of cost - Preparation of cost sheet (including problems)		Lecturing	14	Yes		class assignment	1	Yes		
	January 2, 3, 4th week	15	unit-II Material & labour cost Techniques of inventory control - valuation of materials issues: FIFO, LIFO, Simple and weighted Average methods Labour - Direct and Indirect Labour cost - methods of payment of wages - Incentive schemes - Time Rate method, Piece Rate method,		Lecturing	14	Yes		Assignment	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.I.S. Hindu Degree College
Name of the Lecturer : M. Sreenivasulu Reddy
Name of the Department : Commerce
Class : B.Com Year : III and IV Sem Paper : Cost Management

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
			Halsey-Rowan methods and Taylor methods only (Excluding problems)										
	Feb 1, 2, 3rd week	15	unit-III Job costing & Batch costing: Definition and features of job costing, economic Batch quantity (EBQ) - preparation of Job cost sheet Problems on job cost sheet and Batch costing (including problems)		Lecturing	14	Yes		Assignment	1	Yes		
	Feb 4th & March 1, 2	15	unit-IV Financial statements Analysis & Interpretation Financial statements - features, limitations, need, meaning, objectives and Purpose of Financial statements		Lecturing	14	Yes		Seminar	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Gangadhara Rao
Name of the Department : Commerce
Class : I Com Year : I Year Paper : Corporate Management Accounting

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			Analysis - Comparative analysis - Common size analysis and Trend analysis (Including Problems)										
	March 31st & April 1st	15	Unit V: Marginal Costing meaning and features of marginal costing - contribution - Profit Volume Ratio - Break even point - margin of safety - Estimation of profit and estimation of sales (Including Problems)		Lecturing	14	Yes		Group discussion	1	Yes		
			M. Gangadhara Rao										

Principal
K.R.K. Govt. Degree College
DDANKI - 523 201.
Bapatla Dist.

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Gangadhara Rao
Name of the Department : Commerce
Class : B.Com Year : III Year Paper : Marketing (Elective)

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
	Dec 4th, January 1st & 2nd week	10	Unit-I: Introduction to marketing: Core marketing Concepts - Company Orientation towards the market place - The Indian marketing Concept - marketing Management Tasks - Marketing Environment: Micro and Micro Components and their Impact on marketing Decisions - marketing Research and Information: Market segmentations, Targeting and positioning Strategies - Determinants of Consumer behaviour		Lecturing	9	Yes		Class test	1	Yes		
	Feb 1, 2, 3rd & March 1st week	10	Unit-II: Marketing Mix: Elements of marketing mix - Product, price, promotion and place. 7P's of service marketing mix:		Lecturing	10			Group discussion	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Laxmi Sahithi Madhavi
Name of the Department : Commerce
Class : B.Com Year : I, II, III Paper : Marketing Skills

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Curricular Activity: Hours allotted	Curricular Activity: Whether conducted	Curricular Activity: If not, alternate date	Co-Curricular Activity: Activity Conducted	Co-Curricular Activity: Hours allotted	Co-Curricular Activity: Whether conducted	Co-Curricular Activity: If not, alternate date	Remarks
			Product: classification of product, Product life cycle, new product development - Branding decisions, Price: Pricing strategies, Understanding Pricing - 4 P's in setting the price - price Adapting policies, and initiating and responding to price changes, Promotion: marketing Communication, Promotion mix Elements: Advertising, Sales promotion, personal selling, Events and Experience, Public Relations and Publicity, online and social media marketing: Place marketing channels: channel functions and flow, channel management decisions										

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Laxmi Sahithi Madhavi
Name of the Department : Commerce
Class : B.Com Year : I, II, III Paper : Marketing Skills

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Curricular Activity: Hours allotted	Curricular Activity: Whether conducted	Curricular Activity: If not, alternate date	Co-Curricular Activity: Activity Conducted	Co-Curricular Activity: Hours allotted	Co-Curricular Activity: Whether conducted	Co-Curricular Activity: If not, alternate date	Remarks
	March 2, 3rd IV & April 1st week	12	Unit-III: Nature and Role of Selling & Emphasis of selling, Nature and Role of selling, Importance of selling - Role in the context of Organization; Attributes of a good sales person: Personality and Physical characteristics, Enthusiasm, confidence & Intelligence with knowledge of product, competition, Organization, market, customer, Territory; Communication, Organization market, customer, Territory; Communication skills, persuasive skills, personal selling skills; The opening need and problem identification - the presentation and Demonstration		Lecturing	11			Quiz	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : R.R.K. Govt Degree College
Name of the Lecturer : M. Gangadhara Rao

Name of the Department : Commerce
Class : B.Com Year : I, II, III Paper : Marketing (all)

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			Dealing with objections - negotiations - closing the sale - follow up.										
			M. Gangadhara Rao										

Principal
R.R.K. Govt. Degree College
DDANKI - 523 201,
Bapatla Dist.

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : R.R.K. Govt Degree College
Name of the Lecturer : M. Gangadhara Rao

Name of the Department : Commerce
Class : B.Com Year : I, II, III Paper : Procurement

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
	December First & Second Week		Unit I. Markets :-		Lecturing	9	Yes		Classroom	1	Yes		
		10	Introduction - Types of markets: primary market: meaning, functions & Intermediaries, Role of Primary market - New & IPOs market, - IPO's Recent trends in Primary market secondary market: Functions, Various Stock Exchanges in India (BSE-NSE) and Regulatory Framework SEBI - listing conditions - secondary market & Intermediaries								
	January I, II, III Week	10	Unit-II Stock Exchanges BSE, NSE & MCX - Different Trading systems - DEMAT -		Lecturing	9	Yes		Group Discussion	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 20 23 - 20 24

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Lavanya Dharani
Name of the Department : Commerce
Class : B.Com Year : I & II Year Paper : Services marketing

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			Different types of settlements - De-mat settlement - physical settlement - Payment - Payment Bad delivery - Not delivery - Auction - market - types, Jobbers and Brokers										
	January 4th week & February 1st, 2nd week	10	Unit II :- Stock market Indices meaning, Purpose and construction in developing - Barber - methods - Stock market Indices in India - Sensex selection criteria for BSE Sensex and NSE S&P CNX Nifty overview, Derivatives, Types, Futures and Currency market.		Lecturing	9	Yes		Quiz	1	Yes		

V. Jyothi
Principal
K.R.K. Govt. Degree College
ODANKI - 523 201
Bapatla Dist.

M. Lavanya Dharani

ANNUAL ACADEMIC CURRICULAR PLAN 20 23 - 20 24

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Lavanya Dharani
Name of the Department : Commerce
Class : B.Com Year : II & III Year Paper : SMP : Services marketing

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
	January 4th week & February 1st week	10	Unit I :- Nature and Scope of Services :- Introduction :- Nature and Scope of services characteristics of services, classification of services - need for service marketing - reasons for the growth of service sector overview of marketing Different services Sectors - marketing of Banking services - marketing in insurance sector - marketing at Education		Lecturing	9	Yes		Class test + Games	1	Yes		
	February 1st, 2nd week	10	Unit II :- Consumer Behaviour in services marketing :- customers Expectations on services - Factors influencing		Lecturing	9	Yes		Assignment	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Sravanthi Reddy
Name of the Department : Commerce
Class : B.Com Year : 3rd Year Paper : Service Marketing

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
			Customer expectation of services - service cost experienced by consumer the Role of customer in service delivery contact Handling in services - customer Response in service, customer & Concept Customer delight										
	Feb 3, 4th week	10	Unit II Customer Relationship Marketing & services market segmentation Customer Relationship marketing: meaning Importance of customer & customer's role in services delivery. Benefits of customer relation Ship, retention		Lecturing	9	Yes		Quiz	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Sravanthi Reddy
Name of the Department : Commerce
Class : B.Com Year : 3rd Year Paper : Service Marketing

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity				Co-Curricular Activity				Remarks
					Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
			Strategies in services market segmentation - Basis & need for segmentation of services Bases of segmentation services segmentation strategies in services marketing										
	March 1, II nd week	10	Unit-IV customer Retained services standards, customer Retained service standard Hard and soft concept of services leadership and services vision - meeting customer retained services standards - service flexibility versus standards - strategies to match Capacity and Demand - Managing Demand and		Lecturing	9	Yes		Seminar	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Gangadhara Rao
Name of the Department : Commerce
Class : B.Com Year : 3rd, 4th Yrs Paper :

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			Supply at service - applications at working line and queuing Theories to understand Pattern Demand.										
	March 28th week	10	Unit-5 :- Services Development & Quality Improvement Service Development need Importance and Types of new services - Strategy in development of new services, Service quality Dimensions, service quality measurement and service mapping - Improving service quality and service Delivery service Failure and Recovery		Lecturing	9	Yes		Unit Discussion	1	Yes		

V. Principal
K.R.K. Govt. Degree College
DDANKI 523 201
Repalle Dist.

M. Gangadhara Rao

ANNUAL ACADEMIC CURRICULAR PLAN 2023 - 2024

Name of the College : K.R.K. Govt. Degree College
Name of the Lecturer : M. Gangadhara Rao
Name of the Department : Commerce
Class : B.Com Year : 3rd, 4th Yrs Paper : Cost Control & Cost Reduction

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
	January 3rd & 4th Week	10	Unit-1 : Introduction - Meaning of cost Control - cost control Techniques - Requisites of effective cost control system - cost Reduction - meaning - essentials of an effective cost Reduction program - scope of cost reduction - Differences between cost control and cost reduction meaning of cost audit - Types of cost Audit - Auditing techniques		Lecturing	9	Yes		Class Test	1	Yes		
	Feb 1st Week	10	Unit-II Activity Based costing concept of ABC, characteristics of ABC - Categorising of ABC - Allocation of overheads under ABC - cost Reduction under ABC		Lecturing	9	Yes		Quiz	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 20 - 20

Name of the College : KBK Govt Degree College
Name of the Lecturer : M. Gangadhara Rao

Name of the Department : Commerce
Class : B.Com Year : 3rd Sem Paper : Cost Control

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			ABC - advantages & Implementing ABC - Application on overhead allocation on the basis of ABC										
	Feb 3rd to 4th week	10	Unit-III : Cost-Volume profit Analysis (CVP Analysis) Application of marginal costing - product planning - Price fixation & Performance - Fixing selling price - key factor - Make or Buy decision - Accept or Reject - closing down or suspending activities		Lecturing	9	Yes		Quiz / test	1	Yes		
			Unit-IV : Standard costing and variance analysis : Concept of standard cost and		Lecturing	9	Yes		Group Discussion	1	Yes		

ANNUAL ACADEMIC CURRICULAR PLAN 20 - 20

Name of the College : KBK Govt Degree College
Name of the Lecturer : M. Gangadhara Rao

Name of the Department : Commerce
Class : B.Com Year : 3rd & 4th Paper : Cost Control & Management

S. No.	Month & Week	Hours available	Syllabus / Topic	Additional Input / Value Addition Provided/Taught	Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Co-Curricular Activity: Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Remarks
			Standard costing - Advantages and limitations - analysis of variances - Importance of variance analysis - computation and application of variances relating to material and labour										
	March 3rd & 4th week	10	Unit-V : Application of modern Techniques : Kaizen costing - Introduction - objectives - Scope - principles - Steps (sustain, Improve, Standardize, and sustain) in Kaizen Costing - Advantages and Disadvantages of Kaizen costing Learning curve Analysis - concept and Application		Lecturing	9	Yes		Quiz	1	Yes		

Principal
K.B.K. Govt. Degree College
DDANM - 523 201.
Bapatla Dist.

M. Gangadhara Rao

Proforma for Annual Curricular Plan(Lecturer wise):2023-24

Name of the College: K.R.K.GOVERNMENT DEGREE COLLEGE,ADDANKI. | **Name of the Department: HINDI**

Name of the Lecturer: M.V.Satyanarayana | **CLASS: All groups** | **1st SEMESTER** | **Paper : HIN1S**

S.No	Month	Week	Hours available	Syllabus topic	Proposed learning objectives	Additional input/Vale Addition provided / taught	Curricular Activity				Co-curricular Actitivity				Remarks
							Activity Conducted	Hours alloted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
1	अगस्त	2	2	छात्रों के भाषा ज्ञान का परिक्षण एवं त्रुटियों का निराकरण	छात्रों के पूर्वज्ञान के आधार पर नए ज्ञान प्रदान करना	सहपाठी का परिचय, सहयोग, आदि.	क्विज, प्रश्नोत्तर, विचार-विमर्श,	१	yes		छात्रों के प्रवेश के बाद परिचयात्मक कार्यक्रम में भागीदार (इंडक्शन),	०२			ब्रिज कोर्स का आयोजन
2		3	4	आधुनिक गद्य साहित्य का विकास-क्रम एवं विभिन्न विधाओं का परिचय.	आधुनिक भावबोध का विकास करना, हिंदी गद्य साहित्य का परिचय देना.	हिंदी भाषा एवं साहित्य का परिचय, आदान-प्रदान	विचार-विमर्श, प्रश्नोत्तर, तालिका एवं मानचित्रों की तैयारी	२	yes		स्वतन्त्र दिवस	१			
3		4	3	साहित्य की महत्ता.- गद्य पाठ	राष्ट्रिय नवजागरण आन्दोलन से अवगत करना, साहित्य के प्रति रूचि जगाना	भारतीय संस्कृति एवं साहित्य का परिचय, अन्तर्निहित मूल्यों का विवरण	चित्र-निर्माण, तालिका एवं मानचित्र, जीवनी लेखन.	1			प्रमुख भारतीय साहित्य ग्रन्थ एवं उनके रचयिता का नाम-सूचि बनायिए	1			
4		5	4	मुक्तिधन - कहानी	हिंदी कहानी की विकास यात्रा से अवगत करना, प्रेमचंद की साहित्य साधना का परिचय देना.	दया ममता करुणा, प्रेम आदि मूल्यों का आकलन	अपने जीवन अनुभवों का विवरण, जहाँ प्रेम करुणा आदि भावनाओं से भरे	१			मातृभाषा दिवस एन.एस.एस. कार्यक्रम	2			

5	सितम्बर	1	2	व्याकरण-लिंग, वचन	हिंदी भाषा कौशलों का विकास एवं रचनात्मक कौशलों का विकास करना	संप्रेषण क्षमता का विकास, शब्द-भंडार में वृद्धि	वस्तुनिष्ट परीक्षा, सृजनात्मक लेखन	१			जल संरक्षण अभियान कार्यक्रम	१			
6		2	4	पत्र-लेखन	छात्रों को उत्तम एवं कुशल नागरिक बनाना, अभिव्यक्तिकरण क्षमता का विकास करना	परिचय, प्रकार, प्रारूप सरलता, विनय, आदर-सम्मान	प्रारूप लेखन, सरल एवं शिष्ट भाषा प्रयोग.	१			शिक्षक दिवस	१			
7		3	4	मित्रता	.आचार्य शुक्ल के बारे में जानना, सच्चे मित्र के लक्षण पहचानना, विवेक एवं निर्णयात्मक क्षमताओं का विकास	हिंदी निबंध का विकास, शुक्ल युग की विशेषताएँ, शुक्ल जी जीवनी एवं साहित्यक योगदान	सारांश लेखन, सन्दर्भ सहित व्याख्या, शब्दार्थ, उल्टे शब्द	१			हिंदी दिवस का आयोजन	१			
8		4	4	व्याकरण- काल रचना	हिंदी भाषा कौशलों का विकास एवं रचनात्मक कौशलों का विकास करना	संप्रेषण क्षमता का विकास, शब्द-भंडार में वृद्धि	वस्तुनिष्ट परीक्षा, सृजनात्मक लेखन	१			एन.एस.एस.का र्यक्रम में भागीदारी	१			आतंरिक परीक्षा - 2 एवं मूल्यांकन
9		5	4	पुरस्कार - प्रसाद की कहानी	जयशंकर प्रसाद की जीवनी एवं कहानी कला से अवगत करना , मानवीय संवेदनाओं का विकास करना	प्रेम,त्याग, समर्पण, देशभक्ति,	सृजनात्मक लेखन	१			स्वच्छ परिसर	१			

10		1	4	व्याकरण: प्रशासनिक हिंदी , अनुवाद	हिंदी भाषा कौशलों का विकास एवं रचनात्मक कौशलों का विकास करना	भाषा-कौशल	अनुवाद - अभ्यास	१			स्वच्छ परिसर, गांधी जयंती	१					
11		2	4	बिंदा – रेखाचित्र	रेखाचित्रों के बारे में ज्ञान देना, महादेवी का जीवन परिचय, शोषण, उत्पीडन से अवगत होकर उनसे बचने की चेतना जागृत करना, शोषितों के प्रति सहानुभूति दिखाना	हिंदी शब्द भंडार में वृद्धि, बाल मनोविज्ञान सम्बन्धी रचनाओं का ज्ञान	बिंदा का चरित्र चित्रण, संदर्भ सहित व्याख्या लेखन	१			दशहरा के पीछे जुडी पौराणिक कहानियां, भारतीय संस्कृति में नारी का स्थान , मानव मूल्यों से सम्बंधित चर्चा गोष्टि	१					
18	अप्रैल	3	2	व्याकरण- काल	हिंदी भाषा कौशलों का विकास एवं रचनात्मक कौशलों का विकास करना	संप्रेषण क्षमता का विकास, शब्द-भंडार में वृद्धि	वस्तुनिष्ट परीक्षा, सृजनात्मक लेखन	१				१					
12		4	2	और वह पढ़ गयी कहानी	नारी शिक्षा , दलित विमर्श के बारे में जानकारी देना , छात्रों में सामजिक चेतना का विकास करना, मानव संबंधों के विकास में कुशल बनाना	हिंदी साहित्य में दलित चेतना, नारी चेतना सम्बन्धी साहित्य एवं विमर्श से छत्रों को सामान्य जानकारी देना	वस्तुनिष्ट प्रश्न, सारंश लेखन, चेतना का चरित्र चित्रण	१									
13		5	2	व्याकरण- काल	हिंदी भाषा कौशलों का विकास एवं रचनात्मक कौशलों का विकास करना	संप्रेषण क्षमता का विकास, शब्द-भंडार में वृद्धि	वस्तुनिष्ट परीक्षा, सृजनात्मक लेखन	1									

10	नवम्बर	1		पुनरावृत्ति	पुनरावृत्ति	पुनरावृत्ति	पुनरावृत्ति	१				१			
11		2		पुनरावृत्ति	पुनरावृत्ति	पुनरावृत्ति	पुनरावृत्ति	१				१			

M.V. SATYANARAYANA
Lecturer in Hindi
K.R.K. Government Degree College
ADDANKI, Prakasam (Dt.), Pin : 523 201.

M.V. SATYANARAYANA
Lecturer in Hindi
K.R.K. Government Degree College
ADDANKI, Prakasam (Dt.), Pin : 523 201.

Principal
K.R.K. Govt. Degree College
ADDANKI-523 201,
Bapatla Dist., (A.P.)

Performa for Annual Curricular Plan(Lecturer wise) :2023-24

Name of the College: श्री कट्टा राम्कोतेश्वारा राव स्नातक महाविद्यालय, अद्दंकी | **Name of the Department: HINDI**

Name of the Lecturer: M.V.Satyanarayana | **CLASS: All groups** | **3 SEMESTER** | **Paper : HIN3S**

S.No	Month	Week	Hours available	Syllabus topic	Proposed learning objective	Additional input/Vale Addition provided / taught	Curricular Activity				Co-curricular Activity				Remarks
							Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	Activity Conducted	Hours allotted	Whether conducted	If not, alternate date	
1	अगस्त	3	4	हिंदी साहित्य का परिचय एवं काल विभाजन	हिंदी साहित्य का परिचयात्मक ज्ञान देना, उदारता, सहिष्णुता आदि भावनाओं का विकास करना.	विभिन्न दृष्टिकोणों का विकास, सहानुभूति, प्रेम आदि भावनाओ का विकास	वस्तुनिष्ट प्रश्न, तालिका निर्माण					१			
2		4	4	निबंध लेखन - परिचय, समाचार पत्र ,पर्यावरण- प्रदूषण, बेकारी की समस्या	रचनात्मक क्षमता का विकास करना, उत्तम नागरिक बनाना	सृजनात्मक लेखन, अभिव्यक्ति क्षमता का विकास	सृजनात्मक लेखन	१			मातृभाषा दिवस	१			
3	सितंबर	1	2	भक्तिकाल की पृष्ट-भूमि, विशेषताएँ ज्ञानाश्रयी शाखा की विशेषताएँ, महत्व	भारतीय सांस्कृतिक मूल्यों से अवगत करना संत काव्यधारा का ज्ञान देना, विवेक, जीवन को सही दृष्टि से देखना, सत्य के प्रति अनुराग उत्पन्न करना.	भारतीय दर्शन - संत साहित्य की भूमिका	कविता पठन , टिप्पणी , व्याख्या, आंतरिक मूल्याङ्कन	१				१			

4		2	4	कबीरदास - साखी 1-२० दोहे	कबीर की जीवनी, संत गुणों का परिचय देना.	चरित्र - निर्माण	व्याख्या , मानवीय मूल्यों पर टिप्पणी	१				१				
5		3	4	प्रयोजनमूलक हिंदी	अनुप्रयुक्त भाषा प्रयोग कौशलों का विकास करना, उत्तम नागरिक बनाना	व्यावहारिक एवं अनुप्रयुक्त हिंदी कौशलों का विकास	कार्यालयीन हिंदी अभ्यास ,	२				१				
6		4	4	मैथिली शरण गुप्त – मातृभूमि	भारत के नवजागरण आन्दोलन, उससे जुडी राष्ट्रवाद की अवधारणों से अवगत करना	देश-भक्ति	व्याख्यान एवं टिप्पणी	१								
7		5	4	दोहे – रहीम	सगुणभक्ति धरा का विकास एवं मानवीय मूल्यों से अवगत करना	नीति, प्रेम , सेवा	व्याख्यान एवं टिप्पणी	१				१				
8	अक्टूबर	1	4	प्रेमाश्रय शाखा - जायसी	निर्गुण भक्ति धरा एवं सूफी काव्य सिद्धांतों से अवगत करना	सूफी कवि एवं काव्य	कविता लेखन, विचारों का अभिव्यक्ती करण विभिन्न माध्यमों के द्वारा	१								

9		2	4	तोडती पत्थर - सुर्याकांत त्रिपाठी निराला	प्रगतिवादी कविता लेखन का परिचय देना. मार्क्सवादी सिद्धांतों से परिचित करना	प्रगतिशील कविता	निराला एवं श्री श्री के कविताओं के तुलनात्मक पठन-पाठन	१				१			
10		3	3	ओ दीपक बुझने से पहले	नयी कविता की विशेषताएँ	आत्म बोध	अहिन्दी भाषी कवियों का देन	१							
11		4	2	प्रयोजनमूलक हिंदी परिपत्र एवं ज्ञापन	व्यावहारिक भाषा के बारे में जानकारी देना एवं भाषा प्रयोग में कुशल बनाना	प्रोक्ति एवं प्रयुक्ति, वाणिज्य, कार्यालय, संचार साधन आदि माध्यमों में प्रयुक्त भाषा रूपों का परिचय	विभिन्न प्रारूपों का अभ्यास, अनुवाद अभ्यास	१				१			
12		5	4	निबंध लेखन - कम्पूटर , साहित्य और समाज	रचनात्मक कार्यों में प्रेरणा देना भाषा कौशलों का विकास करना	वैज्ञानिक दृष्टिकोण का विकास	निबंध लेखन का अभ्यास	१				१			
14		1	4	अनुवाद	अनुवाद कौशलों का विकास करना.	अनुवाद अभ्यास	अनुवाद अभ्यास	१							
	नवम्बर	1	3	पुनरावृत्ति	पुनरावृत्ति	पुनरावृत्ति	पुनरावृत्ति								

M.V. SATYANARAYANA
Lecturer in Hindi
K.R.K. Government Degree College
ADDANKI, Prakasam (Dt.), Pin : 523 201.

Principal
K.R.K. Govt. Degree College
ADDANKI-523 201.
Bapatla Dist., (A.P.)

Proforma for Annual Curricular Plan(Lecturer wise): 2023-24

Name of the College: K.R.K.Govt.Degree College, ADDANKI, Baptla dist. | Name of the Department: HINDI | Paper : HIN2S

Name of the Lecturer: M.V.Satyanarayana | CLASS: All groups | 2nd SEMESTER

S.No	Month	Week	Hours available	Syllabus topic	Additional input/Vale Addition provided / taught	Curricular Activity				Co-curricular Actitivity				Remarks
						Activity Conducted	Hours alloted	Whether conducted	If not, alternate date	Activity Conducted	Hours alloted	Whether conducted	If not, alternate date	
1	नवम्बर	5	2	छात्रों के भाषा ज्ञान का परिक्षण एवं त्रुटियों का निराकरण , प्रथम सेमिस्टर की समीक्षा	सहयोग, सच्चाई, आदि.	क्विज, प्रश्नोत्तर, विचार-विमर्श,	1							
2	दिसम्बर	1	2	हिंदी साहित्य इतिहास - पुनरावृत्ति	काल विभाजन एवं मुख्य प्रवृत्तियाँ, प्रमुख कवि एवं काव्य	भाषण, समूह कार्य.	1			एड्स जागरूकता दिवस	1			
3		2	4	कबीर-दोहे	कबीर का जीवन - दर्शन	विचार-विमर्श, प्रश्नोत्तर, कबीर की सहज साधना	1			मानवाधिकार दिवस	1			
4		3	4	मातृभाषा - भारतेंदु हरिश्चंद्र	नवजागरण कालीन साहित्यिक प्रवृत्तियाँ, भारतेंदु मंडल की साहित्य सेवा	चित्र-निर्माण, तालिका एवं मानचित्र, जीवनी लेखन.	१							
5		4	4	प्रयोजन मूलक हिंदी - कार्यालयीन पत्राचार एवं कार्य-प्रणाली : परिचय	भाषा-कौशल, विचारों की अभिव्यक्ति.	विभिन्न प्रकार के कार्यालयी पत्रों के हिंदी प्रारूप निर्माण	1			उपभोक्ता दिवस	1			
6	जनवरी	1	4	अनुवाद : हिंदी से अंग्रेजी	संप्रेषण क्षमता का विकास, हिंदी अंग्रेजी वाक्य निर्माण में अंतर	वस्तुनिष्ट परीक्षा, सृजनात्मक लेखन	1							
7		2	4	निबंध लेखन : सिद्धांत, विभिन्न शैलियाँ	संप्रेषण क्षमता का विकास, शब्द-भंडार में वृद्धि	निबंध लेखन	1			विश्व हिंदी दिवस, युवा दिवस	1			
8		3	4	सूरदास: बाल लीला वर्णन	सूरदास का जीवन, पुष्टि मार्ग की भक्ति पद्धति, माधुर्य एवं सख्या भक्ति	वस्तुनिष्ट परीक्षा,	1							

9		4	4	भिक्षुक - निराला	निराला की विद्रोही प्रवृत्ति, मुक्त शैली,	वस्तुनिष्ट परीक्षा,	1			गणतंत्र दिवस	1				
10		5	1	निबंध लेखन: विश्व भाषा हिंदी	हिंदी का महत्त्व	निबंध लेखन	1								
11	फ़रवरी	1	2	परिपत्र , ज्ञापन	अर्थ, प्रयोग की आवश्यकता, प्रारूप निर्माण	पत्र लेखन	1								
12		2	4	तुलसीदास - दोहे	दास्य भक्ति, विनय का महत्त्व, रामराज्य की परिकल्पना	पौराणिक, ऐतिहासिक आदर्श चरित्रों का प्रस्तुतीकरण: भाषण के द्वारा	1								
13		3	4	मादा भ्रूण - रजनी तिलक की कविता	मानवीय संवेदना, लिंग समानता	वस्तुनिष्ट प्रश्न, सन्दर्भ साहित्य व्याख्या लेखन	1			अंतर्राष्ट्रीय मातृभाषा दिवस	1				
14		4	4	अनुवाद : तेलुगु से अंग्रेजी	वाक्य निर्माण पद्धति	अनुवाद - अभ्यास	2								
15		5	2	अधि सुचना	कार्यालयीन पत्राचार, प्रारुप निर्माण	प्रारूप लेखन, सरल एवं शिष्ट भाषा प्रयोग.	1								
16	मार्च	1	1	निबंध लेखन: विद्यार्थी और अनुशासन	रूप रेखा निर्माण	निबंध लेखन अभ्यास	1								
17		2	4	संक्षेपण: सिद्धांत, प्रयोग	शिष्ट भाषा, व्याकरण सम्मत भाषा, सरलता, स्पष्टता	संक्षेपण का अभ्यास	2								
18		3	4	पुनरावृत्ति	भाषा-कौशल	प्रश्नोत्तर, सारांश लेखन	1								
19		4	4	पुनरावृत्ति	भाषा-कौशल	व्यख्या लेखन	1								

M.V. SATYANARAYANA
Lecturer in Hindi
K.R.K. Government Degree College
ADDANKI, Prakasam (Dt.), Pin : 523 201.

Principal
K.R.K. Govt. Degree College
ADDANKI-523 201.
Bapatla Dist. (A.P.)